

PROMOTING FLU VACCINE DURING THE COVID-19 PANDEMIC



Having a strong influenza vaccination program during the COVID-19 pandemic is essential for protecting your patients and their communities from influenza and reducing the burden of respiratory illness throughout the influenza season. Consider the following steps to strengthen your practice's commitment to flu prevention:

- Screen and offer all patients a flu vaccine during every in-person visit, and schedule a flu vaccination appointment before ending any telehealth visit, if indicated.
- Add flu information to your website. Utilize resources from the Centers for Disease Control and Prevention (CDC) Digital Media Flu Toolkit: www.cdc.gov/flu/resource-center/toolkit/index.htm
- Share the Immunization Action Coalition's flu flyer with your patients: www.immunize.org/catg.d/p3115.pdf
- View AAP's town hall "Preparing Your Practice for the 2020-2021 Flu Season" and other resources:
 - American Association of Pediatricians' town hall on "Preparing Your Practice for the 2020-2021 Flu Season": www.youtube.com/watch?v=fN3BIIRfCEU
 - See CDC's Health Care Professional's Toolkit for additional information and resources: www.cdc.gov/flu/professionals/vaccination/prepare-practice-tools.htm
- View CDC's web-on-demand Pink Book Webinar series on Influenza: www.cdc.gov/vaccines/ed/webinar-epv/index.html
- Review resources for holding mass vaccination clinics from the Immunization Action Coalition: www.mass-vaccination-resources.org/

If you need to review North Carolina's policies or procedures for ordering influenza vaccine for the 2020-21 season, you can review our August 20, 2020 memo to providers at www.immunize.nc.gov/memos/2020.08.21_flu_memo_lhds_rhcs_fqhcs_final.pdf



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