May 7, 2013

MEMORANDUM

TO: North Carolina Immunization Program Participants

FROM: Beth Rowe-West, R.N., B.S.N., Head

SUJBECT: Samuel L. Katz, M.D. Excellence in Immunization Award Nomination Packet

The North Carolina Immunization Branch will proudly present the *Samuel L. Katz, M.D. Excellence in Immunization Award* during the 2013 North Carolina Immunization Conference: “Juggling the Complexity of Immunizations” to be held July 31 - August 2 at the Joseph F. Koury Convention Center in Greensboro, N.C. We realize there are many outstanding individuals and agencies that have developed innovative strategies, projects or programs to increase childhood, adolescent and adult immunization coverage rates and we would like to recognize those accomplishments.

The award presentation will be held during the luncheon session on Thursday, August 1. One winning agency representative will receive a waived conference registration fee and accommodations for two nights on July 31 and August 1, 2013 at the Sheraton Four Seasons.

I encourage you to complete and submit the enclosed nomination packet so champions and agencies that have demonstrated excellence in the field of immunization can be recognized. To be considered for this award, applications must be received by June 17, 2013. Completed nomination packets should be submitted to:

Andrea Held
Immunization Branch
1917 Mail Service Center
Raleigh, NC 27699-1917

We look forward to reviewing the nominations and selecting a deserving program.

For additional nomination information, contact Andrea Held at (919) 707-5564 or Andrea.Held@dhhs.nc.gov. Together, we continue to make great strides toward accomplishing our mission – *to identify and eliminate vaccine-preventable disease in North Carolina.*

cc: SMT Regional Immunization Consultants
Local Health Directors Central Office Staff
Steve Shore Gregg Griggs
Vaccine Manufacturers
Samuel L. Katz, M.D.
Excellence in Immunization Award

This award recognizes an individual, agency or program that has demonstrated excellence in immunization through dedication, innovation and commitment to increasing immunization status and the prevention of vaccine-preventable diseases.

Complete and submit the nomination package describing the outstanding contributions of the organization, project or person being nominated.

Name of Organization, Project or Person:______________________________________

Agency Contact:_____________________________________________________________

Address: _________________________________________________________________

Phone: _______________   Fax: ________________  Email:______________________

Name of Program/Activity/Policy: ____________________________________________

Date of Program Inception (If applicable): ____________________________________

Nominated By:       _____ Agency Contact    _____ Other (complete information below)

Name/Title: _______________________________________________________________

Organization: ______________________________________________________________

Address: _________________________________________________________________

Phone: _______________   Fax: ________________  Email:______________________

Deadline for submission: June 17, 2013

Submit nomination package to:
Andrea Held
NC Immunization Branch
1917 Mail Service Center
Raleigh, NC 27699-1917
Fax: (919) 870-4825
Email: andrea.held@dhhs.nc.gov

Questions, please contact Andrea Held with the N.C. Immunization Branch at (919) 707-5564 or andrea.held@dhhs.nc.gov
Samuel L. Katz, M.D. Excellence in Immunization Award Nomination Narrative

Submit a (maximum) 3 page, double spaced justification supporting the nomination. Nominees will be assessed based on the criteria listed below.

1. **Description (10 points)**
   a. Brief background on the immunization issues addressed.
   b. Major purpose of the individual, agency, organization role or initiative.
   c. Target audience affected.

2. **Justification (90 points)**
   a. **Innovation (40 points)**
      In what way is the person, organization, agency or project especially innovative? Describe the uniqueness that exemplifies excellence in immunization activities.
   b. **Effectiveness (30 points)**
      Describe how the person, organization, agency or project met the intended goals or purpose. Explain how the activities proved to be effective in addressing the stated immunization issues.
   c. **Replication (20 points)**
      Describe how this agency, organization, program or individual’s activities can be replicated in other immunization programs. Explain possible obstacles other programs might experience when replicating this activity.

**Sample Materials:** Submission of program materials is encouraged. Sample materials include brochures, posters, videos, campaign materials, news articles, etc. Sample materials will not be returned. Please mail materials, by June 17, 2013 to:

Andrea Held
NC Immunization Branch
1917 Mail Service Center
Raleigh, NC 27699-1917